The Opportunity of a Generation
Approximately $47.9 billion in wealth will be transferred from one generation of Minnesotans to the next in the coming 20 years. Keeping these assets in Minnesota communities will be a challenge . . . and an opportunity.

Keeping Wealth in Minnesota
Minnesotans have worked hard, invested in their land and saved money. Many have lived their entire lives in the communities where they were born. But demographics are shifting and so is community wealth. Endow Minnesota creates the opportunity to hold onto some of those assets to help communities grow, change and be the places where future generations want to live, work and thrive.

A Tax Credit for Minnesota’s Future
Endow Minnesota legislation will encourage Minnesotans to invest in their home communities. As proposed in HF1860 and SF1652, individuals who contribute to the permanent endowments of local community foundations will receive a tax credit of 25% for any gift of up to $100,000 annually (or a maximum annual tax credit of $25,000). Up to $2 million in tax credits will be awarded each year.

To take advantage of the unique opportunity created by the unprecedented transfer of wealth in Minnesota, the tax credits will be available for only 15 years. The program will support community foundations’ further investment in local community and economic development.

Building Endowments for Changing Communities
Endowments are permanent. Contributions to endowments are preserved as principal, and the proceeds provide an ongoing revenue stream for grants and community investments. Endowments held by Minnesota’s community foundations respond to today’s needs while also providing resources for communities to change and adapt for the future.

$120 Million in New Resources to Build Minnesota Communities
Endow Minnesota has the potential of making $120 million in new grants available each year to support local community and economic development projects.

1 Minnesota Generational Transfer of Wealth study. www.mcf.org/resources/transfer
2 This is a conservative estimate. If only 5% of the projected $47.9 billion in wealth transfer is placed in permanent endowments held by community foundations, $2.4 billion will be set aside as permanent community assets, translating into approximately $120 million new grants annually.
An Idea that Works
Providing a tax credit incentive to promote giving to permanent endowments has worked. The Endow
Iowa tax credit, in place since 2004, has grown annual giving to permanent endowments in community
foundations by more than 200 percent. When Michigan repealed its tax credit in 2011, contributions
immediately dropped. North Dakota and Montana have similar tax credits.

Minnesota House and Senate Bill Authors

Minnesota House of Representatives - HF1860
Rep. Tom Anzelc – Dist. 5B – Balsam Township – DFL
Rep. Frank Hornstein – Dist. 61A – Minneapolis – DFL

Minnesota Senate - SF1652
Sen. Roger Reinert – Dist. 07 – Duluth – DFL
Sen. Jim Metzen – Dist. 52 – South St. Paul – DFL
Sen. Tom Saxhaug – Dist. 05 – Grand Rapids – DFL
Sen. Lyle Koenen – Dist. 17 – Clara City - DFL

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